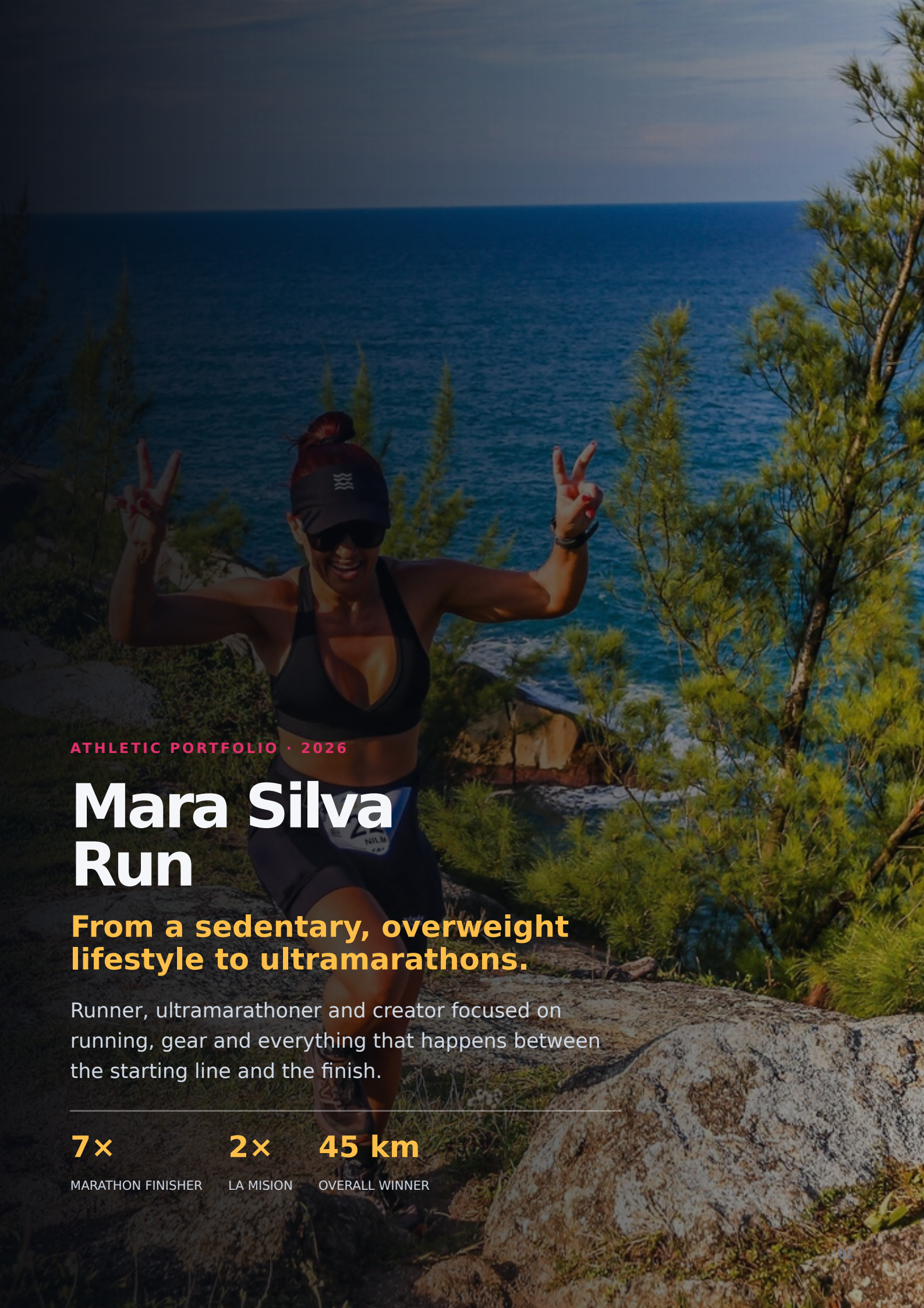




ATHLETIC PORTFOLIO • 2026

Mara Silva Run

From a sedentary, overweight lifestyle to ultramarathons.

Runner, ultramarathoner and creator focused on running, gear and everything that happens between the starting line and the finish.

7x

MARATHON FINISHER

2x

LA MISION

45 km

OVERALL WINNER

ABOUT MARA

A real athlete. Real content.

Mara went from a sedentary lifestyle to making running part of her life — from road races to high-mountain trails. She shares the experience of someone who tests every choice in training and competition.

“After missing my sub-4 goal in Floripa, I was shaken. But at the Curitiba Marathon, I ran sub-4 and set my best marathon result at the time.

— Mara Silva · Curitiba, Nov. 22, 2022

road running · trail running ·
ultramarathon · real life



HIGHLIGHTS

Achievements built through training.

55 km

La Mision

17h30 on course and 4,000 m of elevation in high-mountain terrain.

1st

Ultra das Praias

Overall winner of the 45 km race, setting the course record.

7x

Marathons

Rio, Curitiba, Florida, Prefeitura and Guaratuba.



Her races reflect a versatile athlete with experience on roads, trails, sand and demanding high-mountain courses.

RACE	DISTANCE	RESULT
Ultra das Praias · Jun. 2024	45 km	1st overall · record
Discover Trail · Feb. 2024	14 km	1st in category
Prefeitura Race · Jul. 2023	5 km	2nd overall
KTR Serra Fina · Jun. 2022	25 km	2nd in category
Gats Run · Feb. 2026	5 km	1st in category

CONTENT

Humor, real life and running.

Mara shows the sport as it really is: training, gear, tough moments, achievements and the choice to keep going. Useful, relatable content grounded in lived experience.



LET'S TALK

Running products are proven by running.

For partnerships, product testing and running content:

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